

Construction for Safety Warning Mechanism of Overseas Tourism

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Abstract: With the continuous improvement of China's economic level and the deepening of China's opening-up, more and more people choose to travel abroad in their leisure time, and the number of outbound tourists is increasing year by year. Tourism can not only promote the economic development of our country, but also relax the mood of tourists, but it also hides a big safety problem, which will pose a certain threat to the life and property safety of tourists. According to the connotation of safety warning and the significance of constructing China's overseas tourism safety warning system, this paper constructs an overseas tourism safety warning mechanism, hoping to maintain and ensure the safety of life and property of overseas tourists, so that tourists can rest assured to enjoy their travel time.

1. Introduction

In recent years, with the continuous improvement of China's economic and living standards, many people will spend their leisure time and enjoy the beautiful scenery of foreign countries by traveling abroad. According to statistics, in 1993, less than 4 million people visited China, but in 2010, 57 million people visited China. In 2008, influenced by many factors at home and abroad, outbound tourism has experienced some ups and downs, but the overall market format remains stable. In 2014, the number of outbound Chinese tourists directly exceeded 100 million, reaching 107 million. In 2018, Chinese citizens made up to 150 million outbound trips, up 14.7 percent from the same period last year. However, with the increase of the number of outbound tourism, the growth of stay time and the expansion of tourism area, the safety of outbound tourism also comes along. In order to make tourists feel at ease and ensure the safety of life and property of outbound tourists, China needs to establish a corresponding security warning mechanism.

2. Connotation of overseas tourism safety warning

Tourism safety warning mechanism needs to collect and analyze relevant information affecting the safety of Chinese overseas tourists, and develop corresponding countermeasures and release the countermeasures to tourists. It is an important part of guaranteeing the safety of overseas tourists. It can not only improve the safety awareness of tourists, but also control the unsafe behavior of tourists and tourism companies, and guide tourists to travel in a civilized way. According to different tourist locations and locations, tourism safety warning can be generally divided into two categories: domestic warning and overseas warning. Domestic tourism warning, which is mainly based on different domestic tourist sites developed by the security warning. Overseas travel warning was based largely on the existence of the offshore area of risk factors and unsafe conditions set by the safety warning and prompt, its role is primarily to prepare to travel to foreign citizens and travel companies to provide relevant situation of tourism destination, its citizens and the travel company can fully understand its hidden trouble in security tourist destination, right outside the route planning. Usually, when tourists and travel companies have a full understanding of the region they want to go to, citizens' awareness of self-safety and protection will be improved to a certain extent, and they will carefully consider some high-risk regions, or even postpone or change the itinerary.

3. Significance of establishing overseas tourism safety warning mechanism

(1) The implementation of overseas tourism safety warning is an important measure to promote the development of tourism. Safety is the top priority of tourism development, if tourists in the process of play, safety is not guaranteed, will seriously hinder the development of tourism. Improving the tourism safety management system, improving the overall management level of the tourism industry, and ensuring the safety of life and property of outbound tourists are the premise of promoting and improving the development of tourism, and tourism safety warning is the core part of tourism safety management. The establishment of tourism safety warning mechanism is an important way to release and convey the unsafe factors existing in tourism destinations to tourists and tourism companies. It is also an important measure for the government and relevant departments to care about and protect the safety of tourists' life and property. It can not only help tourists make corresponding preparations in advance, reduce the frequency of tourism safety accidents, but also conducive to the healthy, safe and sustainable development of tourism.

(2) The increase of safety risk factors forces China to build an overseas tourism safety warning system. Through the Internet, television, newspapers and other media resources to find our citizens in foreign travel due to the increase in security risk factors encountered in the process of a series of safety accidents, mainly including racism, mental damage, extortion, theft, robbery, the unsafe behavior of tourists, terrorist attacks, etc., cause the life property safety of the citizens in our country has received the serious threat and damage. In order to ensure the safety of Chinese citizens traveling abroad, China must build and improve the early warning system of overseas tourism safety.

(3) The frequent occurrence of overseas security emergencies requires China to accelerate the establishment of a tourism safety warning system. The tourism industry includes hotel accommodation, daily diet, transportation, sightseeing, shopping, entertainment and other industries. The safety links involved are very complex, which requires a huge investment of management power and also hides many safety risks. A certain number of security problems occur every year when citizens travel abroad. Statistics: the ministry of foreign affairs and Chinese embassies and consulates abroad handled 70,000 cases of consular protection and assistance in 2017, involving more than 500 deaths of Chinese nationals. Among them, 182 Chinese citizens were accidentally killed due to various safety accidents in tourism activities. Two speedboat accidents and an airport explosion occurred in Thailand in three days during the 2019 Spring Festival. On July 5, 2018, two ships carrying 127 Chinese tourists -- princess aisha and phoenix -- capsized during a severe storm on their way back to phuket, Thailand, killing 47 people.

Therefore, China must formulate a variety of high risk and warning of overseas tourism at the policy level, and inform tourists of common risks and prevention methods of overseas tourism through the media.

4. Research on the early-warning mechanism of China's overseas tourism safety

Build overseas travel security early warning system's main goal is through widely collected various impact on overseas travel safety, caused by a variety of overseas tourism hazard risk factors, and through the safety information to the tourists and tourism companies ahead of time, to remind and guide the tourists and tourism companies in overseas travel pay attention to safety, to avoid foreign travel safety problems, reduce the tourism safety story may lead to injuries and property loss of life. On the one hand, it can help establish and improve the security system of outbound tourism, including security assistance, insurance, policies and regulations. On the other hand, early warning is more meaningful than rescue after the occurrence of hazards. It can improve the crisis awareness of tourism bureau, tourism companies and tourists, and can largely prevent the occurrence of overseas safety accidents. Many overseas tourism accidents that have happened are that tourists or travel companies do not have safety awareness, do not make preventive measures in advance, and cannot accurately judge the danger. After the occurrence of the danger, they cannot quickly

coordinate the rescue between various departments and miss the best time for rescue.

(1) Improve early warning links such as monitoring, identification, prediction and precontrol. Travel security early warning mechanism should first establish a monitoring department as the main risk factors of early warning, effective identification and analysis result in the various causes of China's outbound tourism security (usually contains the travel company ability to resist risks, the security level of tourism destination, and outbound tourism personnel awareness), and the safety factors for detection and gathering, and through the early warning system on the overall evaluation and analysis. The work of overseas tourism security system mainly includes : (a) dynamic detection; (b) collect information about potential risks; (c) assess the level of risk; (d) early warning and prediction; (e) early warning intervention; (f) risk control. The above six measures can greatly increase the safety of Chinese tourists traveling abroad.

(2) To be the main leader of the international tourism administration in overseas tourism safety warning. The national tourism administration is the main management department of the entire tourism industry. It shoulders the important responsibility of protecting the personal and property safety of outbound tourists, among which is the responsibility of giving early warning of the safety of overseas tourism. The national tourism administration needs to publicize the national conditions of tourist destinations and the factors endangering the safety of tourists that are known and collected by the monitoring departments, such as epidemic situation, war, social problems and political problems. Strengthen the safety publicity for overseas tourists and companies, remind tourists to focus on safety when choosing a destination, but also need to actively participate in tourism emergency rescue and other work.

(3) Strengthen the linkage mechanism between the national tourism administration and other relevant organizations at home and abroad. Because the accident sources of overseas tourism safety warning are foreign-related and complex, the national tourism department must establish a linkage mechanism with domestic and foreign media, domestic and foreign related units and international public welfare rescue departments to improve the response speed of rescue, ensure efficiency and minimize accident injuries and losses. Early warning requires timely, completely blind and real information. The more perfect the information network is, the faster the transmission speed will be. Decision-makers can have a more comprehensive understanding of the required information, and the higher the early warning efficiency and effectiveness will be. In the overseas tourism security system, the relevant departments, domestic and foreign media and international public welfare rescue departments bear the responsibility of some specific warning information in the tourism security, which should become an important source of CITS early warning information collection. In the event of a security accident in overseas tourism, the CNTA shall immediately carry out rescue and relief work with the embassies and diplomatic departments stationed abroad to ensure the safety and interests of Chinese tourists abroad.

(4) Increase safety education for outbound tourists. The safety of foreign tourists in addition to the affected by objective factors, to a certain extent, also restricted by subjective factors, CITS agency shall implement the supervision to the unsafe behavior of tourists and specification, and increase the safety awareness of the tourists, and guiding Chinese tourists abroad respect the customs and cultural characteristics of tourist destination, respect for the views of different regional differences, avoid unnecessary conflict with local residents and disputes.

5. Conclusion

Overseas tourism has a broad prospect of development, but the overseas tourism industry is also facing many very serious security problems in the process of development. In order to be able to make the safety of the tourists in the process of overseas travel secure, the national tourism administration should play its leading role, tourism destination country the basic situation of and some events affecting the safety of travel in publishing and warning, strengthen the related departments coordination and communication with domestic or foreign, increase the safety education of outbound tourists, perfect monitoring, identification, prediction and warning link such as precontrol, build overseas security early warning mechanism, in order to able to travel outside

the territory as much as possible to reduce security risks.

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